

Lactips releases its unidose packaging solution for the detergents sector

New plastic-free, water-soluble solution developed by Lactips chosen by ULRICH-Natürlich for its dishwasher tablets

Lactips has signed a promising first set of orders with ULRICH-Natürlich, the German eco-friendly cleaning and care premium products specialist, to supply the unidose packaging film for dishwasher tablets. Lactips thus concretizes the industrialization of its plastic-free plastic material within the plastics processing industry.



Saint-Jean-Bonnefonds • 26 November 2018 • Lactips, the creator of a water-soluble plastic-free plastic with zero environmental footprint, has signed a first set of orders with ULRICH-Natürlich. The German eco-friendly cleaning and care products manufacturer has decided to use this patented new technology for its dishwasher tablets with water-soluble packaging.

ULRICH-Natürlich's products, created using renewable raw materials, do not contain any phosphates, petroleum-based surfactants, optical whiteners, artificial fragrances or colors, aggressive acids, preservatives, chlorine or ammonia, and are fully biodegradable. Thanks to Lactips, PVA - the petroleum-derived plastic film previously used for tablet packaging - has been replaced with a biosourced and fully biodegradable plastic-free plastic, completely eliminating the environmental footprint of this range of products.

Lactips' plastic-free plastic is fully biosourced, produced using milk casein, and fully aligned with the highest environmentally-responsible standards. Completely water-soluble, the Lactips packaging is good for not only the environment, but also dishwashers: it does not leave any sticky residue after washing and does not adhere to the detergent dispenser. ULRICH-Natürlich has chosen Lactips based on these properties and shared values to support its transition with a view to offering increasingly high-performance eco-friendly products.

Those orders, following shortly after Lactips opened its first production center this summer, confirms the relevance of Lactips' solution for environmentally-responsible detergent manufacturers. The first batch is already being distributed, in bulk stores or in boxes for organic stores in Germany, Poland, Austria, Switzerland, the Czech Republic, Denmark and several other European countries.

“Those first orders sealed with a manufacturer that is committed to offering impacting environmentally-friendly solutions recognizes all the work accomplished by the teams at Lactips. We are delighted to be supplying our products to ULRICH-Natürlich, a company that shares the same commitments and values that have driven us to develop our water-soluble plastic-free solution with zero environmental impact”, explains Marie-Hélène Gramatikoff, Lactips CEO.

Klaus Röhrle, Head of R&D at ULRICH-Natürlich, shares his experience: *“To use Lactips is a great adventure. The advantage for us and the customers will be the plastic-free film, that doesn’t put any poison into the water. So the customers are also able to use tabs, packed in a healthy film and don’t stay in touch with the ingredients”.*

About LACTIPS (www.lactips.com)

Lactips offers the first water-soluble, fully biodegradable plastic-free plastic. Created in 2014 by Marie-Hélène Gramatikoff, plastics and business strategy specialist, and Frédéric Prochazka, PhD, researcher at Saint-Etienne University, LACTIPS designs, develops and markets a groundbreaking water-soluble, biodegradable plastic-free plastic material based on milk protein. Completely industrially applicable on all plastic processes, the LACTIPS pellet is currently being rolled out on the market for fully biosourced unit packaging for detergent products. This new material is also edible and aligned with a sustainable development for the food processing sector. LACTIPS plans to set up a 2,500 sq.m plant in its region shortly to deploy its 100% ‘Made in France’ industrial facilities and further strengthen its production capacity.

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